

# Community Health Assessment

December, 2015



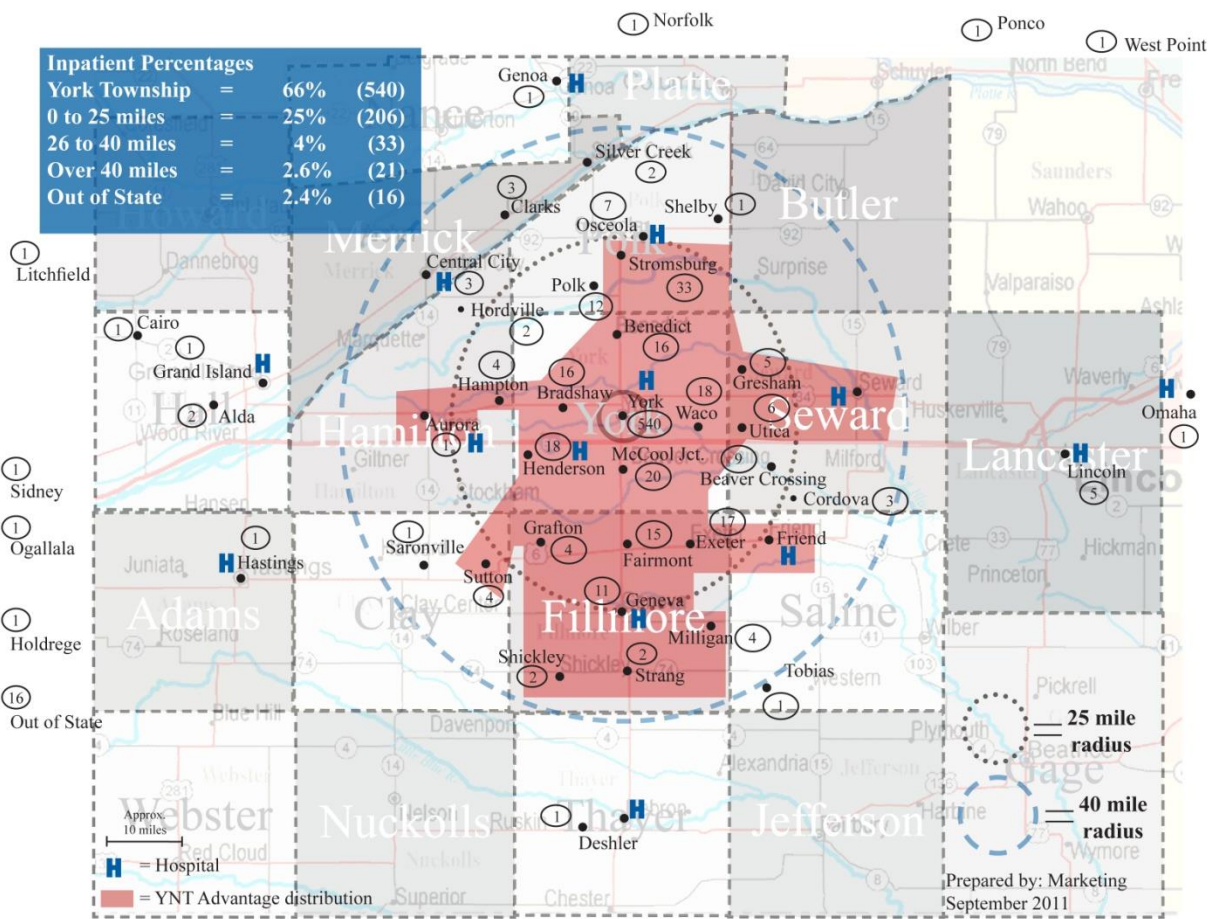
**YORK GENERAL**

# Community Served

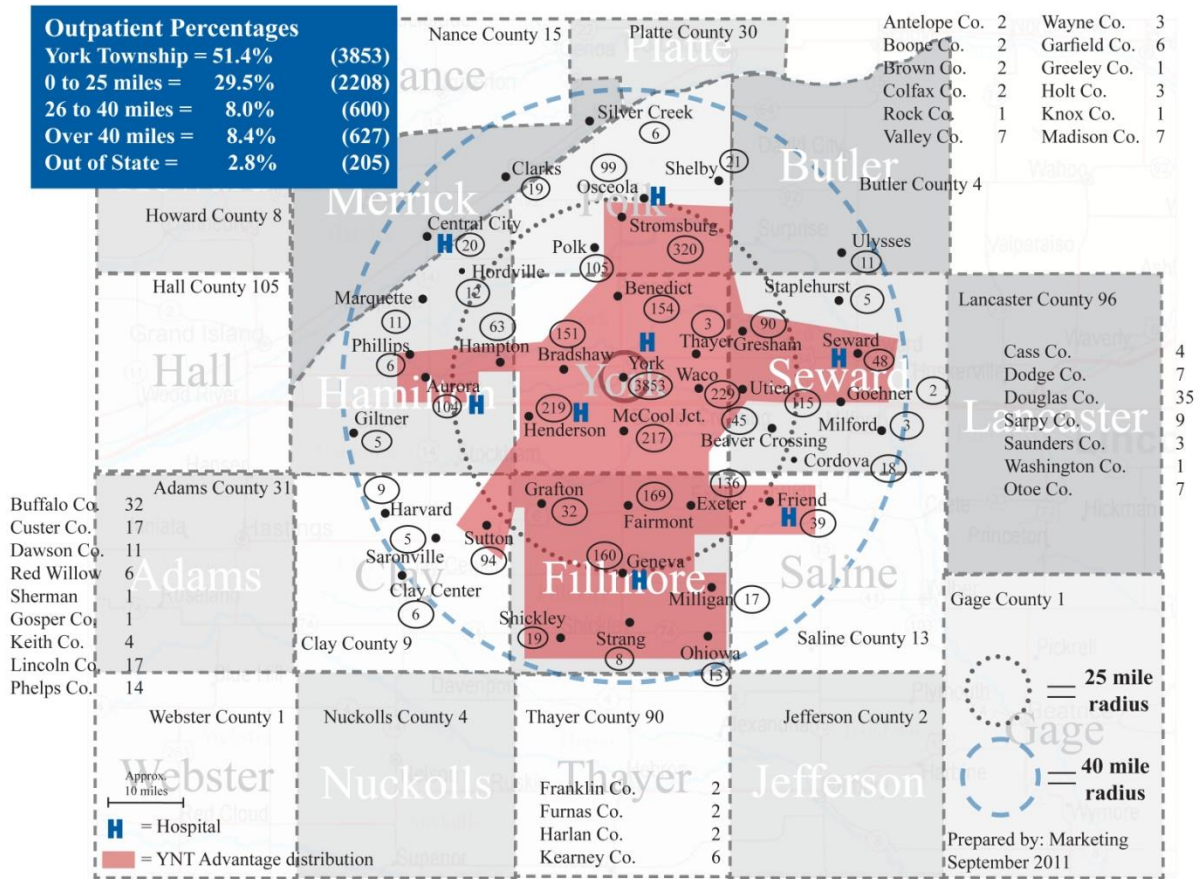
## Geographic Area

York General Hospital is one of two Critical Access Hospitals in York County, serving a county population of nearly 14,000 residents. Statistics shown below regarding inpatient and outpatient visits show York General Hospital largely serves the community of York, Nebraska.

## Inpatient Statistics



# Outpatient Statistics



## Target Populations

The following table outlines the target populations served in the city of York and York County, Nebraska. York General Hospital does not target any specific population group; but instead targets all residents of the city of York and York County not excluding medically underserved populations, low-income persons, minority groups, or individuals with chronic disease needs.

<b>People QuickFacts</b>	<b>York County</b>	<b>Nebraska</b>
Population, 2014 estimate	13,917	1,881,503
Population, 2010 (April 1) estimates base	13,665	1,826,341
Population, percent change - April 1, 2010 to July 1, 2014	1.8%	3.0%
Population, 2010	13,665	1,826,341
Persons under 5 years, percent, 2014	6.6%	6.9%
Persons under 18 years, percent, 2014	22.6%	24.8%
Persons 65 years and over, percent, 2014	18.5%	14.4%
Female persons, percent, 2014	51.3%	50.2%
White alone, percent, 2014 (a)	95.7%	89.4%
Black or African American alone, percent, 2014 (a)	1.6%	4.9%
American Indian and Alaska Native alone, percent, 2014 (a)	0.7%	1.4%
Asian alone, percent, 2014 (a)	0.6%	2.2%
Native Hawaiian and Other Pacific Islander alone, percent, 2014 (a)	0.1%	0.1%
Two or More Races, percent, 2014	1.3%	2.0%
Hispanic or Latino, percent, 2014 (b)	4.9%	10.2%
White alone, not Hispanic or Latino, percent, 2014	91.3%	80.5%
Living in same house 1 year & over, percent, 2009-2013	81.6%	83.3%
Foreign born persons, percent, 2009-2013	1.6%	6.3%
Language other than English spoken at home, pct age 5+, 2009-2013	5.0%	10.5%
High school graduate or higher, percent of persons age 25+, 2009-2013	94.2%	90.5%
Bachelor's degree or higher, percent of persons age 25+, 2009-2013	24.9%	28.5%
Veterans, 2009-2013	1,185	142,176
Mean travel time to work (minutes), workers age 16+, 2009-2013	12.9	18.1
Housing units, 2014	6,284	814,970
Homeownership rate, 2009-2013	69.3%	67.0%
Housing units in multi-unit structures, percent, 2009-2013	16.5%	19.6%
Median value of owner-occupied housing units, 2009-2013	\$108,500	\$128,000
Households, 2009-2013	5,501	725,787
Persons per household, 2009-2013	2.36	2.47
Per capita money income in past 12 months (2013 dollars), 2009-2013	\$28,207	\$26,899
Median household income, 2009-2013	\$49,633	\$51,672
Persons below poverty level, percent, 2009-2013	8.9%	12.8%
<b>Business QuickFacts</b>	<b>York County</b>	<b>Nebraska</b>
Private nonfarm establishments, 2013	515	52,585
Private nonfarm employment, 2013	5,939	830,073
Private nonfarm employment, percent change, 2012-2013	-1.8%	1.4%

Nonemployer establishments, 2013	1,024	127,427
Total number of firms, 2007	1,509	159,665
Black-owned firms, percent, 2007	F	1.8%
American Indian- and Alaska Native-owned firms, percent, 2007	F	0.4%
Asian-owned firms, percent, 2007	F	1.4%
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	F	0.0%
Hispanic-owned firms, percent, 2007	S	1.9%
Women-owned firms, percent, 2007	25.6%	25.7%
Manufacturers shipments, 2007 (\$1000)	353,197	40,157,999
Merchant wholesaler sales, 2007 (\$1000)	239,094	24,019,868
Retail sales, 2007 (\$1000)	241,319	26,486,612
Retail sales per capita, 2007	\$16,968	\$14,965
Accommodation and food services sales, 2007 (\$1000)	28,903	2,685,580
Building permits, 2014	16	7,605
Geography QuickFacts	York County	Nebraska
Land area in square miles, 2010	572.51	76,824.17
Persons per square mile, 2010	23.9	23.8
FIPS Code	185	31
Metropolitan or Micropolitan Statistical Area	None	
(a) Includes persons reporting only one race.		
(b) Hispanics may be of any race, so also are included in applicable race categories.		
FN: Footnote on this item for this area in place of data		
NA: Not available		
D: Suppressed to avoid disclosure of confidential information		
X: Not applicable		
S: Suppressed; does not meet publication standards		
Z: Value greater than zero but less than half unit of measure shown		
F: Fewer than 100 firms		
Source: US Census Bureau State & County QuickFacts		

## Process and Methods

### Identities and Qualifications of Collaborators

Amy Peterson	Polk County Extension
Charlene Dorcey	York Medical Clinic
Cheryl Brown	Henderson Health Care
Cindy Tapphorn	Midwest Covenant Home
Cindy Tuxhorn	Henderson Health Care
Darla Winslow	Polk County Health Department
Deborah Dahlke	Parish Nursing
Deb Kallhoff	Tabitha
Don Naiberk	Butler County
Donelle Ellison	York Public School Nurse
Emily Lutz	York College
Gayle Good	York College
Harrietta Reynolds	Epworth Village
Jaci Foged	Seward County Extension
Janie Fralin	Blue Valley Community Action
Jeanne Schlotfeld	Tabitha
Joe Lohrman	Annie Jeffrey
Judy Bors	Memorial Health Care Systems (Seward)
Katie Pleskac	Butler County Extension
Kelly Gifford	Memorial Health Care Systems (Seward)
Linda Vandenberg	David City Senior Center
Patti Vincent	York Public School Nurse
Sandra Palmer	St. Joseph's Villa

Tamara Wiens      York General Healthcare Services

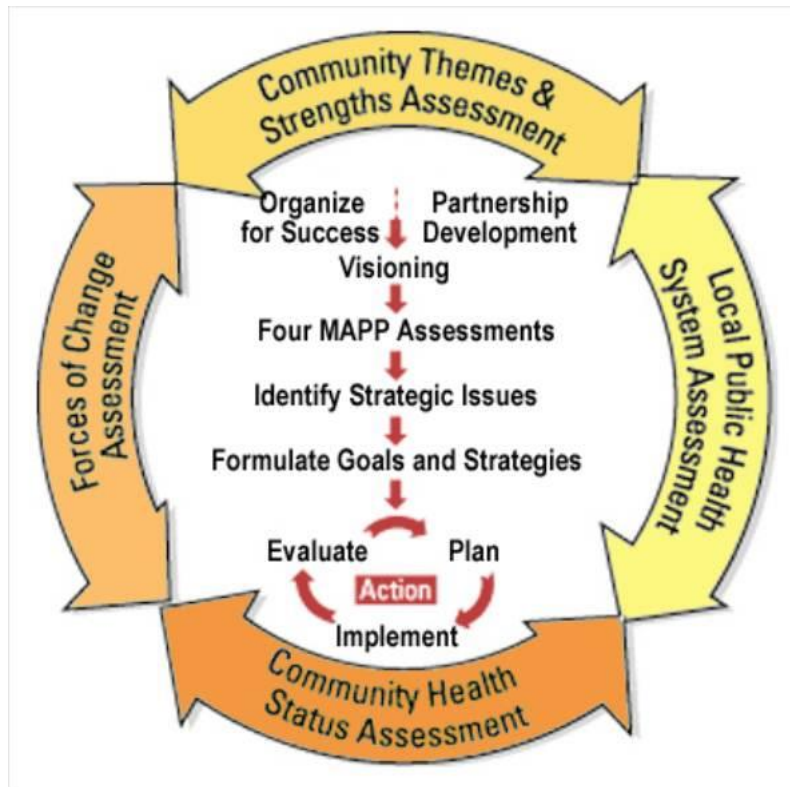
Trudy Svoboda      David Place

## Descriptions of Meetings, Focus Groups, Surveys

In April of 2015, Four Corners Health Department launched a community health assessment project that will have lasting effects for the entire public health system in the district. The purpose of a community health assessment is to describe the health status of the population, identify areas for health improvement, determine factors that contribute to health issues, and identify assets and resources that can be mobilized to address population health issues.

A community driven process, called MAPP, was chosen to complete the assessment. Mobilizing for Action through Planning and Partnerships (MAPP) is a dynamic process developed by the Centers for Disease Control and Prevention (CDC) and the National Association of City and County Health Officials (NACCHO) that helps communities prioritize public health issues and identify resources for addressing them. Community ownership is the fundamental component of MAPP.

The MAPP Advisory Committee was created to work through this process. Individuals representing 22 partner agencies from across the Four Corners District met regularly to work through the MAPP process as seen below.





## Background Information

In April of 2015, Four Corners Health Department launched a community assessment project that will have lasting effects for the entire public health system in the district. Mobilizing for Action through Planning and Partnerships (MAPP) is a dynamic process developed by the Centers for Disease Control and Prevention (CDC) and the National Association of City and County Health Officials (NACCHO) that helps communities prioritize public health issues and identify resources for addressing them. Community ownership is the fundamental component of MAPP.

The MAPP project includes four community assessments. In this report, we have focused on the results of the Community Themes and Strengths Assessment. The Community Themes and Strengths Assessment focuses on collecting the community’s perspective on issues such as health care, education, care for older adults, jobs, support networks, health problems, and risky behaviors. A survey was designed by utilizing a sample survey provided by NACCHO.

MAPP Advisory Committee members worked together to distribute paper copies of the surveys at community meetings such as Rotary, Kiwanis, or Sertoma Clubs. They were taken to churches, school events, county fairs, etc. The survey was distributed throughout the district from May to October 2015. Responses were received from 817 individuals. In York County, 350 responses were received. The following is a summary of respondents.

How old are you?		
Answer Options	Response Percent	Response Count
14-18 years	4.6%	16
19-25 years	9.7%	34
26-39 years	26.9%	94
40-54 years	28.4%	99
55-64 years	20.6%	72
65-80 years	7.7%	27
Over 80 years	2.0%	7
Answered question	349	

Which describes your race/ethnicity? Please select just one.		
Answer Options	Response Percent	Response Count
White, not Hispanic or Latino	92.3%	323
Hispanic or Latino	4.0%	14
American Indian, not Hispanic or Latino	1.1%	4
Asian, not Hispanic or Latino	0.6%	2
Black, not Hispanic or Latino	0.6%	2
Multi-Race, not Hispanic or Latino	0.6%	2
Some other race alone, not Hispanic or Latino	0.6%	2
Native Hawaiian and other Pacific Islander - not Hispanic or Latino	0.3%	1
Answered question	350	

## **Information Gaps that Exist**

Due to the overwhelming response throughout the community health assessment project, no information gaps were identified.

## **Identification, Assessment, and Prioritization of Health Needs of the Community**

The most important “health problems and needs” identified in the community as a result of the assessment process are:

1. Obesity
2. Cancer
3. Suicide
4. Mental Health Problems
5. Alcohol Abuse

## Existing Health Care Facilities and Other Community Resources

The community of York, Nebraska offers a variety of community and health resources, as listed below.

1. Aging Partners
2. Blue Valley Community Action
3. Epworth Village
4. Four Corners Health Department
5. Home Care Plus
6. Mosaic
7. Nebraska Department of Health and Human Services
8. Tabitha
9. York Area Senior Center
10. York County Emergency Management
11. York County Extension Services
12. York General Health Care Services
  - a. York General Hospital
  - b. York General Hearthstone
  - c. Willow Brook Assisted Living
  - d. West View Medical Building
13. York Medical Clinic
14. York Surgical Associates

## Implementation Strategy

### Our Mission:

York General is a community, not for profit organization whose mission is:

- A. To be a regional health care provider for the citizens of York County and its contiguous counties with readily accessible high quality primary, obstetrical, mental health, medical, surgical, pediatric, and long term health care programs and services.
- B. To provide high quality physical and manpower resources.
- C. To operate within responsible fiscal guidelines without compromising Patient and Resident care in providing physical resources, manpower, and services.
- D. To be a leader in advocating high quality health care programs, developing resources, and providing services and programs that meet both preventive and primary health care needs of the citizens of the service area.
- E. To establish an ongoing process that insures that the Organization is measurably meeting its mission commitments to its Patients, Residents, Physicians, Employees, and Communities.
- F. To follow the ethical, legal, and regulatory requirements of civil, criminal, and healthcare laws. York General will create an atmosphere where staff shall expose without fear or favor, any illegal or unethical conduct and will react promptly to remedy any area of noncompliance.

### Our Vision:

To Deliver High Quality Patient Care Through All Stages of Life

### Our Action:

York General has assessed the five health needs identified in the community and provides a response to each of the nine as described below. A specific budgeted amount has been set aside to help meet and address the following community needs over the next three years:

1. **Obesity:** York General Wellness Center provides an affordable option for community members seeking to increase their physical activity and well being. Our Wellness Staff can provide consultation to individual community member's that focuses on healthy lifestyle maintenance. York General Hospital can provide nutritional counseling with one of our registered Dietitians.
  - a. Strategies:
    - i. To develop a consistent, comprehensive message via marketing tools regarding nutrition/physical activity
    - ii. Develop a media campaign to promote a consistent message
  - b. Goals:
    - i. Increase our Wellness Center Membership by 5% annually
    - ii. Provide a week of free Wellness to new Wellness members
    - iii. Host a 5K to promote physical activity in July, 2015

2. **Cancer:** York General Hospital provides comprehensive cancer services to area patients. Our Oncology Department and experienced staff are equipped to provide care to patients receiving chemotherapy and related cancer treatments. York General Hospital Specialty Clinic provides a visiting Oncology Physician twice a month in our Specialty Clinic, allowing patients to receive treatment close to home.
  - a. Strategies
    - i. To develop a consistent, comprehensive message via marketing tools regarding cancer prevention/awareness
    - ii. Develop a media campaign to promote a consistent message
  - b. Goals
    - i. Host a Cancer Support Group/Cancer Survivor Christmas Party
    - ii. Host a “Ladies Night Out” in October promoting cancer awareness
    - iii. Extend Radiology Department hours to promote easier access to Mammogram’s
    - iv. Promote preventative screening via written and direct marketing materials
    - v. Donate time and monetary donations to the Relay for Life every June
  
3. **Suicide:** York General Emergency Department treats various patients who are dealing with suicide or are seeking treatment due to suicidal tendencies. Our ability to impact patients and the community will include those that seek treatment due to suicidal tendencies, and education of the community.
  - a. Strategy
    - i. Develop a campaign to promote suicide awareness
  - b. Goals
    - i. Sponsor a speaker at York High School on suicide and alcohol abuse
    - ii. Advertise and promote the speaker on social media and provide a link to the presentation for those that were not able to attend
    - iii. Distribute material during the event and via social media regarding suicide awareness and prevention
  
4. **Mental Health Problems:** York General currently provides four days of Specialty Clinic Coverage with a Mental Health Professional. We do not have inpatient mental health treatment available, but can address the community need of outpatient services through our Specialty Clinic.
  - a. Strategy
    - i. Provide treatment for mental health problems via the Specialty Clinic
  - b. Goal
    - i. Increase Specialty Clinic Coverage by adding an additional day of appointments every month

5. **Alcohol Abuse**: Basic referral services for substance abuse treatment are available. York General Hospital is not able to provide long term inpatient substance abuse treatment. It is in the best interest of the patient to accept referral as we do not have the staff with the expertise available in substance abuse treatment. York General Hospital is able to refer patients with substance abuse needs to a variety of services throughout the state of Nebraska. We are able to address alcohol abuse in the community through promoting awareness and providing education.
  - a. Strategy
    - i. Develop a campaign to promote alcohol abuse awareness
  - b. Goals
    - i. Sponsor a speaker at York High School on suicide and alcohol abuse
    - ii. Advertise and promote the speaker on social media and provide a link to the presentation for those that were not able to attend
    - iii. Distribute material during the event and via social media regarding alcohol abuse and prevention

## Board of Directors Approval/Signature

The Community Assessment was reviewed and approved by the York General Hospital Board of Directors on \_\_\_\_\_, 2015. The Five (5) health issues identified in the Assessment are currently being met through services in York or through referral.

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Signature, Board Chairman

Form 990 available for review upon request.